

## **Jim Skinner**

### **Vice Chairman and Chief Executive Officer**



Jim Skinner was elected McDonald's Vice Chairman and Chief Executive Officer by McDonald's Board of Directors in November 2004. Prior to being named Chief Executive Officer, Skinner served as Vice Chairman of McDonald's Corporation. In his previous role as Vice Chairman, Skinner had management responsibility for Asia, Middle East and Africa (AMEA), and Latin America, in addition to overseeing most corporate staff functions. Since the beginning of 2004, he was accountable for McDonald's Japan Limited, McDonald's second-largest market with nearly 4,000 restaurants.

Skinner has held numerous leadership positions in his tenure with the corporation. Before becoming Vice Chairman, he served as President and Chief Operating Officer of the McDonald's Restaurant Group with operating accountability for the company's more than 30,000 McDonald's restaurants in 118 countries at the time.

Prior to that, Skinner served as President and Chief Operating Officer of McDonald's - Europe, Asia, Pacific and Middle East, with management responsibilities for the nearly 12,500 restaurants operating in those geographic sectors.

From 1997 to 2001, Skinner was President of McDonald's Europe. Before that, he was Executive Vice President and International Relationship Partner for Central Europe, Middle East, Africa, and India from 1995 to 1997.

He joined McDonald's International management team in 1992 as Senior Vice President and Relationship Partner, overseeing McDonald's development in Central Europe, Middle East, Africa, and India.

After serving nearly ten years in the United States Navy, Skinner began his career with McDonald's in 1971 as a restaurant manager trainee in Carpentersville, Illinois. He advanced quickly and held numerous positions in the U.S. company, including Director of Field Operations, Market Manager, Regional Vice President and U.S. Senior Vice President and Zone Manager.

In addition, he has twice served as an Advisory Director to McDonald's Corporation's Board of Directors. Currently, he serves on the Board of McDonald's Corporation, Ronald McDonald House Charities, the Walgreen Company and ITW (Illinois Tool Works).